



# **NLP MASTER PRACTITIONER TRIPLE CERTIFICATION PROGRAMME**

# 6 Reasons Why You Should Invest in this Programme

1

**EVERYTHING STARTS TO MAKE SENSE:**

Since the Master Practitioner programme delves deep into other aspects of us, especially our values and personalities, there will be so many 'aha' moments, such as... "now I know why I behave that way..."

**DEALING WITH COLOURFUL PERSONALITIES:**

We lose our mind sometimes trying to figure people out! "Why do they behave like this?" You will leave this training with the confidence that you are able to manage almost any personality.

2

3

**DARE TO TAKE ACTION:** Do you realise so much good came out of your NLP Practitioner training? You may have had people commenting "You seem like a different person!" Imagine what the Master Practitioner training can do for you?

**IMPROVING MENTAL HEALTH:** Being certified as an NLP Master Coach and Master Practitioner of Time Line Therapy™ gives you an added edge when coaching clients or team members, even in cases of anxiety and phobia.

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5

**CRUSH LIMITING BELIEFS FROM ITS ROOTS:** You will come to realise that your limiting beliefs stand between you and your inner-most goals. In our 10-step method, you develop powerful belief systems to create version 3.0 of you!

**FINISH WHAT YOU STARTED:** With the prior knowledge of NLP, now it is time to deepen your understanding by completing the puzzle of figuring out the authentic you.

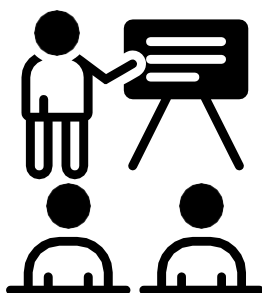
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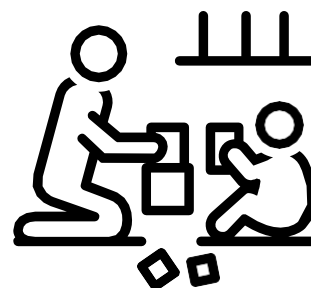
# Why Get Certified with The Box?



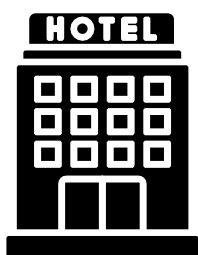
You know by now, we will always be there to support you... "I will follow you" 🎵



Highly experienced trainer and facilitator who understands the mind and challenges of fellow Malaysians



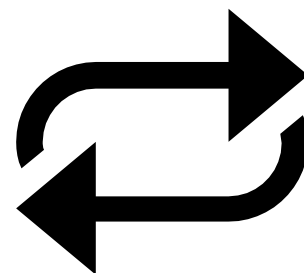
Experiential learning methods that is practical & fun with ample real life examples & cases



Comfortable training venue in a 5-star hotel in the heart of KL



Comprehensive training manuals with tips and scripts of the NLP Techniques



As always, you are welcome to come again and again and again as our coaching assistants

# THE JUICY CONTENT & LEARNINGS



DAY 1

**The Identity Day: Designing Your Own Incantation, Managing State with Hakalau & Discovering Your Identity with the Logical Levels Model**



DAY 2

**The Beliefs Day: Beliefs, Removing Limiting Beliefs & Installing New Empowering Beliefs & Advanced Submodalities Belief Change**



DAY 3

**The Personality Day: Discover Your True Personality & Understand the Personalities and Preferences of Others with Meta Programs and MBTI®**



DAY 4

**The Strategies Day: Learning Effectively by Modelling Someone, Identifying Strategies for Love, Spending Money, Motivation & Installing New Strategies**



DAY 5

**The Emotions Day: Becoming a Master Practitioner of Time Line Therapy™ with Removing Bottled Up Negative Emotions, Fast Phobia Cure and Anxiety**



DAY 6

**The Linguistics Day: Learning Smart Comebacks with Sleight of Mouth Strategy, Problem Solving with Quantum Linguistics and the NLP Negotiation Model**



DAY 7

**The Values Day: Uncovering Our Deepest Values that Drives Us, Changing Values Hierarchy and Performing Corporate Values Realignment**



DAY 8

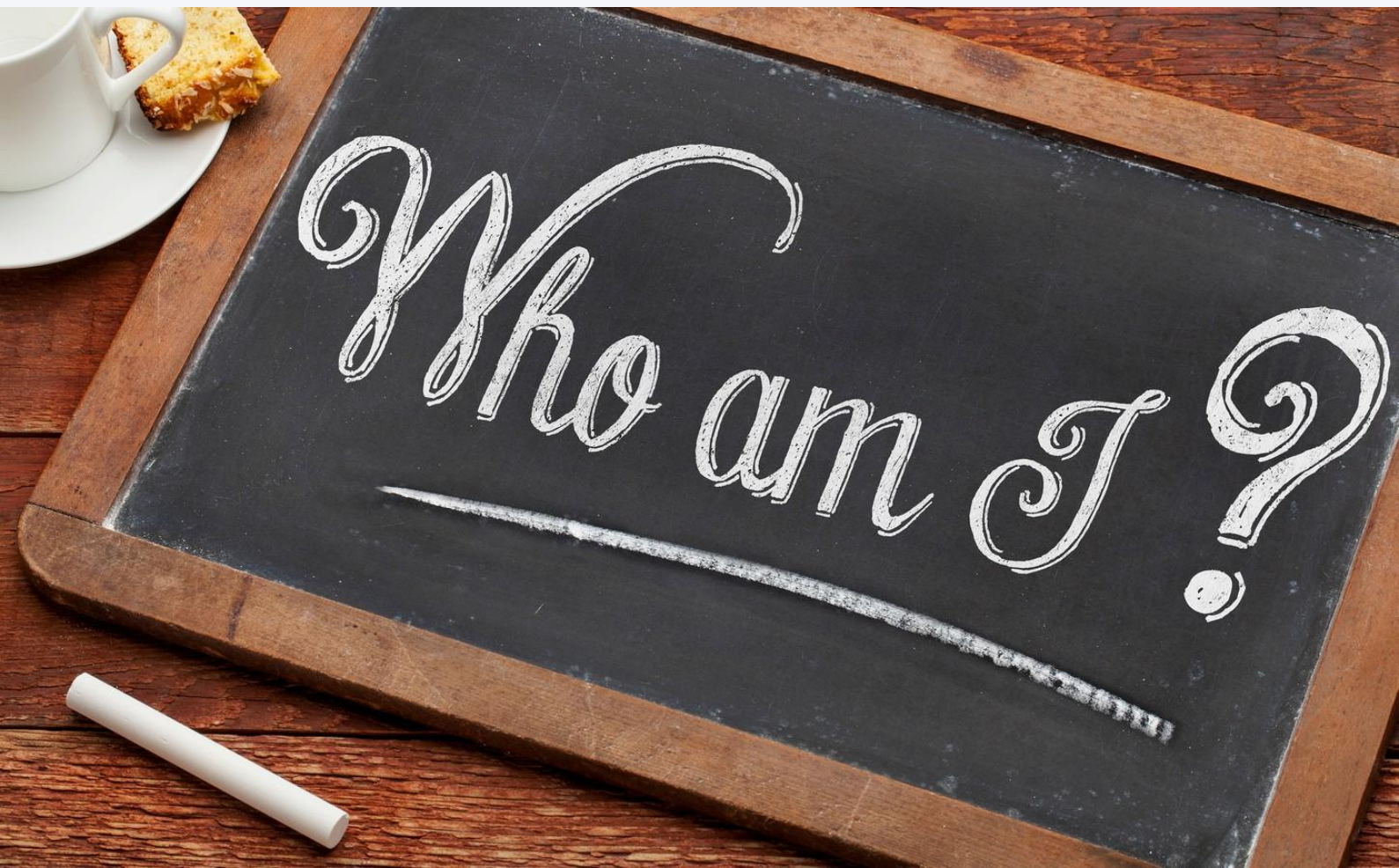
**The Habits Day: Removing Bad Habits with Collapse Anchor and Installing New Habits with Chaining Anchor**

# THE IDENTITY DAY

What can be more powerful than designing your OWN incantation that is close to your heart? The impact is astounding!

Relaxing an overthinking mind with NLP's powerful learning state known as Hakalau

The Logical Level model that actually changes human lives by helping you understand the real you



# THE BELIEFS DAY

It is the day we discover what beliefs (some installed since childhood) that are holding us back from our goals

Another mind blowing technique: Using a 10 step model to crush the limiting belief and install a new empowering belief.

Enhancing our new belief system with advanced submodalities to strengthen the grip and ensure we don't go back to our old ways



# THE PERSONALITY DAY

Meta programs are the key ways a person processes information, makes decisions and deals with the world.

In the NLP Master Practitioner training, we combine the elements of the meta program with MBTI® for a comprehensive understanding of personalities

It makes understanding yourself and others so much easier. In a world where people are easily stressed, this knowledge helps us understand why people react the way they do

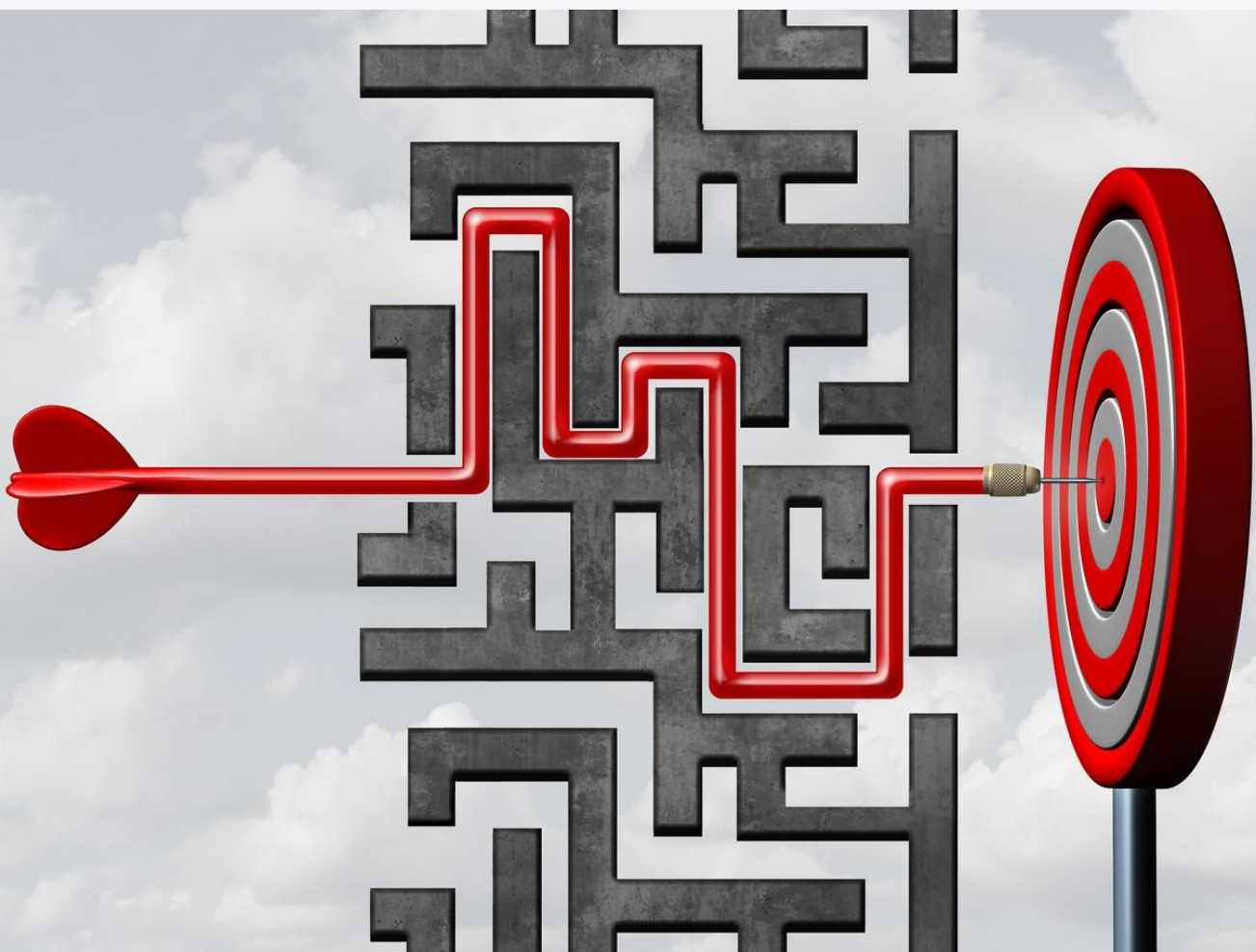


# THE STRATEGIES DAY

In NLP, strategy is a mental sequence used to achieve a desired outcome; could be in the perspective of love, money or goals

Using the modelling technique to learn best practices from an expert at their field

Discovering your own strategy and the strategy of others, and changing them with the view to improve



# THE EMOTIONS DAY

Have you ever wondered why a certain issue or a person's behaviour triggers you or creates an unpleasant emotion?

TimeLine Therapy™ is a revolutionary method that allows us to get rid of negative emotions, phobia and even anxiety in a quick and effective manner

You will learn methods to use this for yourself and also to coach others to let go of their emotional baggage

**“A lifetraps is a pattern that starts in childhood and reverberates throughout life. We were abandoned, criticized, overprotected, abused, excluded, or deprived—we were damaged in some way.**

**Eventually, the lifetraps becomes part of us. Long after we leave the home we grew up in, we continue to create situations in which we are mistreated, ignored, put down, or controlled and in which we fail to reach our most desired goals. Lifetraps determine how we think, feel, act, and relate to others. They trigger intense feelings such as anger, sadness, and anxiety.**

**Even when we appear to have everything—social status, an ideal marriage, the respect of people close to us, career success—we are often unable to savour life or believe in our accomplishments.”**

# THE LINGUISTICS DAY

In the Master Practitioner training, we get a little cheeky and have fun with language patterns

In any role we play in life, we encounter people whom we need to communicate with differently. This is the day you learn some smart language strategies

You will also learn the art of negotiation and quantum linguistics (which is an interesting problem solving method)



# THE VALUES DAY

Values are what's important to you and is a filter that decides our actions. What's interesting is we may not even know what our core value is, which you will find out in this training

You know that feeling when you have been doing everything right and yet something feels off. It could be, that you are not living live according to your actual deep rooted values

As leaders in your teams, you will learn how to align values within your own team / organisation to be able to work better with each other. This applies in personal relationships too



# THE HABITS DAY

The training concludes with everyone's favourite NLP technique; anchoring. It gives assurance that we have the power to lift ourselves up when we are down

Anchoring is a quick and simple way to help coaching clients let go of negative states and build powerful anchors to embrace better habits and behaviour patterns

You will learn 2 advanced techniques: Collapse anchor; to get out of a negative state or memory & chaining anchor; a process of moving from a 'stuck state' to a 'desired state'.



## ● YOUR TRAINER

# SRI DEVI PANCHACHARAM

### Education Background

MBA (Leadership) University of Southern Queensland, Australia.

B.Sc. (Hons) Business Computing, Staffordshire University, U.K.

Graduated with a First-Class Dissertation Paper



### Certification

HRDF Accredited Trainer

Certified NLP Trainer by American Board of  
Neuro Linguistic Programming

Certified NLP Master Coach by ABNLP

Time Line Therapy™ Trainer

Certified MBTI® Coach

### Professional Membership

Time Line Therapy™ Association

Member of the American Board of NLP

Corporate Trainer (2005 till Present)

Sri, who has trained notable CEOs and their teams across Malaysia, also conducts free seminars which are open to everyone across all walks of life, with the intention of empowering as many individuals as possible. As a Certified Master Coach, she also offers coaching sessions to her participants who need that extra boost to achieve their goals. During her Master certification programme which was attended by more than 18 nationalities across the world, she was awarded the title, 'NLP Super Star'. Sri is also one of the 22 Certified NLP Trainers in Malaysia by the American Board of NLP.

Sri has been invited as a guest speaker at events hosted by CPA, the Pandenomics, organised by Sunway University in June 2021, MBMR Retreat 2019 (A Talk on Understanding Minds; attended by the Board of Directors & top management team), as a guest speaker for Canon's Regional Master Promoters Conference in 2018 and at the Malaysian National Assistant to the CEO Apex 2013.

### Things That Bring Her Contentment & Balance

She is an avid reader and hiker who has completed the Annapurna Base Circuit in Nepal, summited Mount Kinabalu twice and trekked other local mountains such as Gunung Datuk, Gunung Belumut, Gunung Lambak, Bukit Kutu and other trails. She is also an Open Water Certified Diver.



# YOUR INVESTMENT

## CERTIFICATION AUTHORITY

Our NLP Practitioner Certification is internationally recognised by the world's largest NLP authority, the American Board of Neuro Linguistic Programming (ABNLP). Based on the core tools and techniques as created by Richard Bandler and John Grinder, ABNLP has certified the largest number of NLP Practitioners in the world.

## TIME

9:00am – 6:00pm (Breakfast, lunch and tea break provided)

## VENUE

Wyndham Grand Hotel, Kuala Lumpur (to be confirmed)

**Full Investment:** RM8,500

Deposit: RM2,800

**HRDC CLAIMABLE**

**PAYMENT PLANS  
AVAILABLE**

● YOU KNOW YOU WANT TO CONTACT US,  
DON'T YOU? :)



**Have a chat with us on how the NLP  
Master Practitioner Training can  
enhance your life, career and  
pathway as a Certified Coach**

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