

The Box Training presents

# NLP Master Practitioner Certification Programme

8-day Approved Certification Training by ABNLP



## TRAINER

### Sri Devi Panchacharam

MBA (Leadership), Aust. & B.Sc. (Hons) Business Computing, (U.K.)

Certified NLP Trainer

Certified NLP Master Coach

Time Line Therapy™ Master Practitioner



Participants attending this training will receive The Box Training's signature **key learning-takeaway-cards**.



#### Bonus #1

Over 100 pages of training manual and NLP content of 20 Audio CDs

#### Bonus #2

Upon completion of this programme, you are welcome to join the NLP Practitioner Training again & again for FREE! This will help you solidify your NLP skills.

#### Bonus #3

You may then also join us as a Coaching Assistant to help new batches of participants learn their NLP skills & techniques.

## YOUR JOURNEY AS A CERTIFIED NLP MASTER PRACTITIONER



8 Days of Intense & Approved Certification Training by the American Board of Neuro Linguistic Programming (ABNLP)



## WHY BECOME A NLP MASTER PRACTITIONER?



- **Take charge** of your mind and your life
- Design your personal incantation to programme your **unconscious mind**
- **Reprogram** your thoughts whilst creating positive empowering beliefs
- Discovering the right **strategies** for success



- **Anchor** positive internal states and moods which can be available to you at any time in future
- Moving from an undesired state to a desired state



- **Exhibit** a strong, capable, professional, persuasive and inspirational presence (perception is projection)
- **Elevate** your personal brand and impact on the organisation
- Learn an **entire toolbox** of various techniques to manage different challenges and situation



- **Modelling** the best in people
- **Presenting well** using the 4Mat system
- Appreciating the best **values** in you and others

- **Vary** communication based on a person's meta model and their different personality types
- **Breakthrough boundaries** of problems with quantum linguistics
- **Managing objections** with the NLP negotiation model
- **Appreciate & manage** the corporate values alignment synchronised actions and decisions

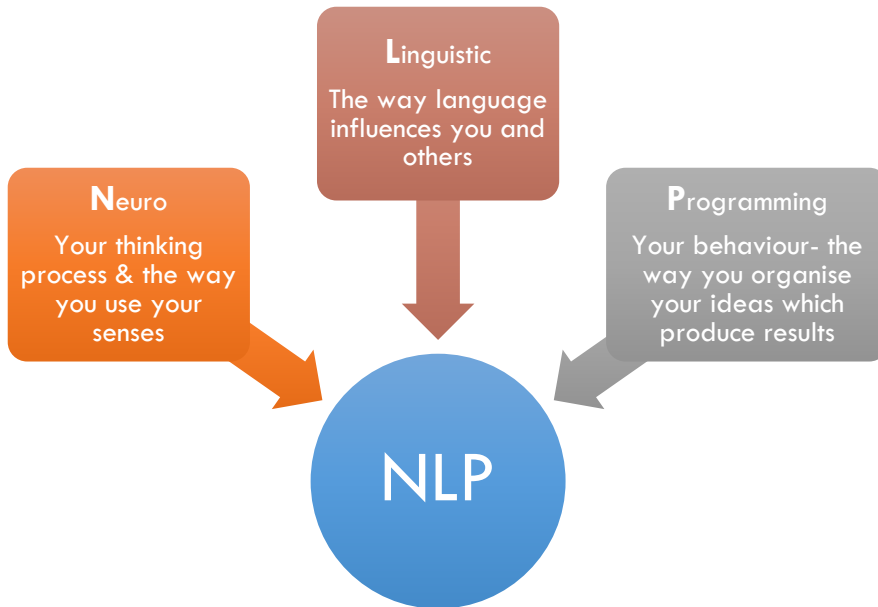


- Changing the values in the hierarchy for more
- **Communicate effectively** using elegant language patterns
- Be able to understand **people's internal maps** based on the presuppositions of their language

- ✓ **WHAT IS NLP?**
- ✓ **WHO SHOULD ATTEND**



### WHAT IS NLP?



Neuro Linguistic Programming is a set tools, processes, techniques and skills that can be used to create positive change in yourself and others. It allows us to observe the mechanics of the mind, so that we can learn to control our thoughts and emotions. With this new conscious awareness, we are guided through processes of reprogramming our unconscious mind to achieve greater success and happiness.

### WHO SHOULD ATTEND?



CEO, Senior Management,  
Board of Directors



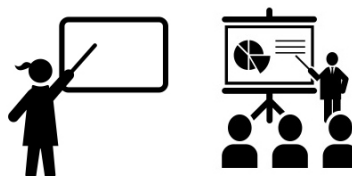
Business owners, Sales Executives



Individuals interested in personal development and to dramatically bring positive change in their career and personal lives



Professionals from all industries



Trainers, Coaches, HR  
Practitioners, Lecturers, Teachers



**Changing State with  
Incantation:**

Mastering the three ways to change your state to manage your emotions successfully

**Logical Levels:**

Applying logical levels model to help you bring about vision and purpose in your life

**Perception is Projection:**

What you see in others is a reflection of yourself

**Quantum Linguistics:**

Overcome resistance from people and breakthrough boundaries of problems and overcome limitation simply by careful use of words

**Cartesian Logic:**

Arrive at the best solution by considering all possible outcomes

**Change with Cartesian Logic:**

Changing the order and sequence of the internal representations in the client's mind

**NLP Negotiation Model**

To solve a conflict, make substantive gain and bring about desired change in a relationship

**Hierarchy of Ideas:**

Chunk up, chunk down and lateral chunk with the NLP Negotiation Model; negotiation for 1-1 and mediation for 2 people

**Belief:**

Understanding the kind of beliefs we have; using the 13 steps to create positive empowering beliefs

**Understanding the Different  
Personality Types:**

Learning the different preferences in 4 main areas

**Meta Programmes:**

Learn the most unconscious filter that we have and represent the foundation of our personality type

**Strategy:**

A model of excellence that allows you to achieve a desired outcome.

**Changing Strategy:**

Understanding that all your behaviours are directed by your strategies, and learning the different strategies we have for all areas in life.

**Modelling**

Using the 13 steps to model someone effectively

**Effective Presentations with the  
4Mat System:**

Learn the open ended learning model that offers presenters a method for broadening their delivery of instruction

**Advanced Submodalities:**

Using Submodalities to move from like to dislike, changing belief and changing values

**Fast Phobia Cure**

A technique for reducing or ridding oneself of an illogical fear

**Values & Change in Values  
Hierarchy**

A technique understand what drives your decisions and how to change our hierarchy of value for a more concrete decision in line with our strategies

Testing and Certification – students are tested daily (oral quiz) and on the final day between 9am and 12pm.

Upon completion of all learning requirements successfully, participants will receive their internationally certified NLP Master Practitioner Certification!



## **Training Style: Keeping the Workshop Realistic**



## **The Bonus You Will Receive:**

- ✓ **Key Learning Points Takeaway Cards & pouch** for all participants, who are then able to merge the knowledge from their training with their jobs.
- ✓ All questions with regards to the topic can be **communicated with the trainer** directly at any point upon completion of training via social media messages
- ✓ High quality and easy to understand **training materials**
- ✓ **Audio materials** for pre-study
- ✓ **Stationery** provided for each participant
- ✓ **Internationally accredited certification**
- ✓ Upon completion, **you can come again for all NLP Master Practitioner Certification programme for FREE** to sharpen the saw
- ✓ **Opportunity to join The Box as a Coaching Assistant** for upcoming NLP Master Practitioner Certification programmes
- ✓ **Comfortable venue** at a strategically located 4 star hotel
- ✓ **Life-long support** with questions regarding the content of the certification programme



## NLP TRAINER'S PROFILE

**NLP Master Practitioner  
Certification Programme**



## Sri Devi Panchacharam

### Education Background

**MBA (Leadership) University of Southern Queensland, Australia.**

**B.Sc. (Hons) Business Computing, Staffordshire University, U.K. (First Class Dissertation Paper)**

### Certification

**HRDF Accredited Trainer**

**Certified NLP Trainer by American Board of Neuro Linguistic Programming (ABNLP)**

**Certified NLP Master Coach**

**Master Certified in Time Line Therapy™**

### Professional Membership

**Malaysian Institute of Human Resource Management (MIHRM)**

**American Board of Neuro Linguistic Programming (ABNLP) Membership Number: N33671**

**Corporate Trainer (2005 till Present)**

## A Little More About the Trainer

After a series of challenges in her personal life, Sri decided to explore the world of NLP. Within 4 months of receiving her NLP Practitioner certification, she realised that applying the NLP tools and techniques changed her life dramatically. Sri now conducts free NLP Breakthrough seminars monthly which are open to everyone across all walks of life, with the intention of empowering as many individuals as possible. As a Certified NLP Master Coach, she also offers 1-1 coaching sessions to her participants who need that extra boost to achieve their goals. She has worked with over a hundred companies across Malaysia and Brunei; namely, Petronas ICT, Phillip Morris Malaysia, IJM Berhad, Panasonic Malaysia & India, Amanah Raya, DRB-Hicom, HeiTech Padu, Dominos and Ministry of Defence, Brunei.

Sri has been invited to speak at events such as the Malaysian National Assistant to the CEO Apex 2013. She also emcees for events; namely the Programme Collaboration of the Corporate Finance qualification (CFq) between SIDC, ICAEW and CICA, 50th anniversary dinner for the Jaffense Corporative Housing Society and the Women Entrepreneur's Excellence Awards 2011 organised by GOPIO, which was attended by notable VVIPs such as YMM Tunku Ampuan Najihah binti Tunku Besar, Tan Sri Devaki Krishnan and Datuk Seri Ong Tee Keat. She also wears the hat of a Business Process Consultant for clients who hire her to reengineer their work processes to optimise efficiency within their organisation.



## **Training Style: Keeping the Workshop Upbeat!**

Anyone who is familiar with Sri will know that training is not just another job for her- it's her passion. Her trainings are focused on creating a purposeful impact, flavoured with sensible humour whilst maintaining the element of fun and excitement throughout the programmes. She also relates to her audience well, by using current and relevant case scenarios. After every break, participants are given an opportunity to engage in endorphin and adrenaline stimulating activities to ensure high concentration levels throughout the training.



## **Hands-On Training Activities**

Participants are encouraged to think, expand their thoughts, create new ideas and step out of their comfort zones. In her workshops, everyone has a voice and discovers new dimensions of themselves. There is never a dull moment in Sri's workshop. Every primary concept is immediately supplemented with a hands-on activity, discussion, presentation or quiz. This is to ensure that the participants leave the training with a clear idea on what they need to do when they return to their jobs.



## **The Star Reward System**

All participants who have attended Sri's training would be very familiar with the 'star' system. She uses this interesting method to keep her audience engaged to maximise their absorption rate of learning in the workshop



**What people  
are saying!**

**"The training has really helped us to get the building blocks that we need to manage smarter and better. Great job! Well done!"**

CEO, Sports Direct

**"Energetic, great flow"**

Senior Manager, East Spring Investments Berhad

**"Well prepared & awesome"**

Manager, Lembaga Tabung Haji

**"Very informative & engaging"**

Assistant Supervisor, Bank Negara Malaysia

**"Sri gave a really great presentation, very clear and able to understand the topic well, gave out some really good & real life examples"**

Business Development Executive, Percetakan Tenaga

**"The trainer was meticulous and put in tremendous effort in engaging the participants. Very useful and effective"**

Lawyer, Agility Logistics

**"Thank you for keeping up with the momentum and also keeping it interesting. It is very useful for my jobscope"**

Associate, PIDM

**"Thumbs up for the trainer, Ms Sri. She made me very comfortable. Excellent time management and fully covered all the topic within the time frame. Great and useful tips to practise in our routine life"**

Clinical Instructor, Pantai Hospital Kuala Lumpur

**"One of the best trainings I have attended. The trainer, Ms Sri was excellent. I learnt a lot and also enjoyed at the same time"**

Customer Care Assistant, Columbia Asia

**"You are defined by your magnetism. It is that dynamism oozing from your eyes and that sincerity radiating from your soul, which can only be moulded from within..."**

*Sri Devi Panchacharam*





## **CERTIFICATION AUTHORITY**

Our NLP Practitioner Certification is internationally recognised by the world's largest NLP authority, the American Board of Neuro Linguistic Programming (ABNLP). Based on the core tools and techniques as created by Richard Bandler and John Grinder, ABNLP has certified the largest number of NLP Practitioners in the world.

### **TRAINING REGISTRATION**

Register now at our website  
[www.trainingboxmalaysia.com](http://www.trainingboxmalaysia.com) or

Please send an email to  
[training@trainingboxmalaysia.com](mailto:training@trainingboxmalaysia.com) containing  
your

- Full Name
- Contact Number
- Job Designation
- Company

### **Payment**

Public Bank Berhad

Bank Account Name:

The Box Solutions (M) Sdn. Bhd.

Bank Account Number:

3186200106

### **Contact Person**

Mr. Inderjeet Singh

03-22722210 or 012-670 2030