

TRAINER PROFILE

Sri Devi Panchacharam

CORPORATE TRAINER & EMPOWERMENT COACH



Education Background

MBA (Leadership) University of Southern Queensland, Australia.

B.Sc. (Hons) Business Computing, Staffordshire University, U.K. (First Class Dissertation Paper)

Certification

HRDF Accredited Trainer

Certified NLP Trainer by American Board of Neuro Linguistic Programming (ABNLP)

Certified NLP Master Coach by ABNLP

Master Certified in Time Line Therapy™

Sales Practitioner from Iron Mindsets



Professional Membership

Malaysian Institute of Human Resource Management (MIHRM)

American Board of Neuro Linguistic Programming

Corporate Trainer (2005 till Present)

Personal Statement

It always takes that one day to change a person's life forever. After several overwhelming blows in my personal life, I started looking at life in a completely renewed perspective. Since then, my job has been to identify the power and skill within each individual, and empower people to realise that the person they are and the person they want to be are just neighbours.

I am extremely grateful to be blessed to serve in one of the most empowering lines of work; to able to speak and transfer ideas whilst inspiring people. With the right trainer / coach, they would be able to open the windows of their mind and soul and change their lives for the better. This is my calling, and this is what I am here to do.

A Little More About the Trainer

Sri conducts free seminars which are open to everyone across all walks of life, with the intention of empowering as many individuals as possible. She also wears the hat of a Business Process Consultant for clients who hire her to reengineer their work processes to optimise efficiency within their organisation. As a Certified Master Coach, she also offers coaching sessions to her participants who need that extra boost to achieve their goals. During her Master certification programme which was attended by more than 18 nationalities across the world, she was awarded the 'NLP Super Star'.

Sri has been invited to speak at events such as the Malaysian National Assistant to the CEO Apex 2013 and as a guest speaker for Canon's Regional Master Promoters Conference in 2018. She also emcees for events; namely the Programme Collaboration of the Corporate Finance qualification (CFq) between SIDC, ICAEW and CICA, 50th anniversary dinner for the Jaffnese Corporative Housing Society and the Women Entrepreneur's Excellence Awards 2011 organised by GOPIO, which was attended by notable VVIPs such as YMM Tunku Ampuan Najihah binti Tunku Besar and Tan Sri Devaki Krishnan.

Training Style: Keeping the Workshop Upbeat!



Anyone who is familiar with Sri will know that training is not just another job for her- it's her passion. Her trainings are focused on creating a purposeful impact, flavoured with sensible humour whilst maintaining the element of fun and excitement throughout the programmes. She also relates to her audience well, by using current and relevant case scenarios. After every break, participants are given an opportunity to engage in endorphin and adrenaline stimulating activities to ensure high concentration levels throughout the training.



**WHAT WE LEARN
WITH PLEASURE WE
NEVER FORGET.**

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Alfred Mercier

Hands-On Training Activities

Participants are encouraged to think, expand their thoughts, create new ideas and step out of their comfort zones. In her workshops, everyone has a voice and discovers new dimensions of themselves. There is never a dull moment in Sri's workshop. Every primary concept is immediately supplemented with a hands-on activity, discussion, presentation or quiz. This is to ensure that the participants leave the training with a clear idea on what they need to do when they return to their jobs.



The Star Reward System

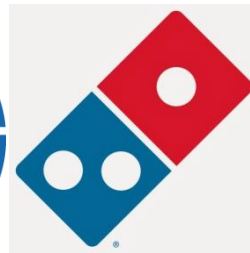
All participants who have attended Sri's training would be very familiar with the 'star' system. She uses this interesting method to keep her audience engaged to maximise their absorption rate of learning in the workshop.

List of Corporate Clients, Just to Name a Few

Sri has worked with many corporate clients throughout Malaysia and Brunei.



Perbadanan Insurans Deposit Malaysia
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Area of Competence

Power Presentation Skills	Business Communication Skills	Professional Etiquette & Grooming	Time Management
Emotional Intelligence	Business & Report Writing Skills	Leadership Skills	Customer Service
Creative Thinking	Problem Solving & Decision Making	Professional Office Management	Clerical & Secretarial Development

Training Methodology

All these soft skill courses are conducted in a workshop format; 70% activities and 30% theory. Her courses are aimed to make a difference, and the simple techniques she imparts are designed to make an immediate impact once participants return to work. The training methodologies in Sri's trainings usually include most of the following:

- Pre & post tests
- Open Talk: Knowledge Sharing
- Stand Up Discussion Sessions
- Ice-Breakers
- Quizzes
- Energisers
- Case Studies
- Group Brainstorming
- Real-Life Cases
- Role Plays
- Relevant Videos
- Recording & Video Playback
- Mock Presentations

Trainer Testimonials

What people
are saying!

"The training has really helped us to get the building blocks that we need to manage smarter and better. Great job! Well done!"

CEO, Sports Direct

"Energetic, great flow."

Senior Manager, East Spring Investments Berhad

"The key take away points are really useful & manage to attract my attention at all times."

Group HR Manager, iProperty Group

"The exercises enhanced and reinforced the basic concepts and were conducted in a very friendly and professional manner."

Professor of Biomedical Science, UPM

"The speaker is good, very much updated, hilarious and managed to deliver well."

Doctor, Taiping Hospital

"The session is very well conducted by Sri and I enjoyed it very much!"

CEO, ERL (KLIA Express)

"The trainer was meticulous and put in tremendous effort in engaging the participants. Very useful and effective."

Lawyer, Agility Logistics

"This has been an insightful workshop, not just for those in the communications field. It will benefit others in any field or industry. Will recommend this course for our Senior Managers. Thank you so much for a fantabulous 2 days."

Senior Manager, WWF Malaysia

"Sri is sincere in presenting the seminar. Her level of energy gave me more confidence in doing my future presentations."

Accountant, Feruni Ceramiche

"You are defined by your magnetism. It is that dynamism oozing from your eyes and that sincerity radiating from your soul, which can only be moulded from within..."

Sri Devi Panchacharam